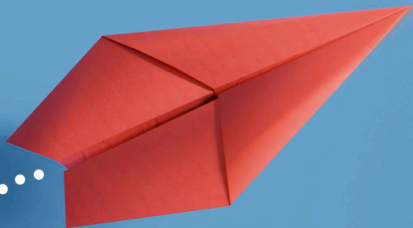


Admissions
2024 - 2025

Master in Entrepreneurship



We Know. We Do.
We Achieve!



The Faculty of Business Administration in Foreign Languages (FABIZ) was established in 1991 as the Faculty of Economic Studies in foreign languages. Nowadays, the school brings together over 1700 students of more than 30 nationalities and prides itself with a network of 5000+ alumni. With its programs taught exclusively in foreign languages (English, French and German) at Bachelor, Master, and PhD level, FABIZ is known as the most internationalized school within the Bucharest University of Economic Studies and one of the most dynamic business schools in Romania and South-Eastern Europe.

Together with our business and academic partners, we offer a unique learning experience, blending theoretical and practical aspects of business management, marketing and operations; operations, accounting and finance; finance, using modern teaching techniques and experiential learning. At the end of their studies, our graduates are fluent in at least two international languages, have solid knowledge of business across different sectors and regions, as well as strong digital skills.

Our school and its UNESCO Chair for Business Administration in Foreign Languages contribute to achieving the UN's Sustainable Development Goals through high quality education, research and lifelong learning programs, entrepreneurship, digital and clean energy initiatives, partnerships for sustainability across communities and cities.

Our study programs are compatible with similar programs across the world and prepare our students for the current and future labor market, both in the corporate world and the start-up ecosystem, at national and international level.

For more information::



Contents



Why choose M.A. in Entrepreneurship?	3
Key Learning Pillars	4
Testimonials	5
Faculty	7
Industry professionals	8
International exchange Entrepreneurship	9
and Venture Capital Life at FABIZ	10
Admission process	11
Find out more	12
	13

Why choose MAENT?

1

ENTREPRENEURSHIP DRIVEN

The M.A. in Entrepreneurship is tailored to meet the needs of the future generation of entrepreneurs. Let yourself be guided by your mentors and find your path in the ever-changing and highly competitive world of business.

2

GET YOUR FUNDUNG IN CLASS

Your teachers will also be your business angels, as well! Our seminars are also conducted by our venture capital partners who bring you the opportunity that takes you closer to the world of business and gets your start-up idea pitched and running.

3

GLOBAL OPPORTUNITIES

Get access to top worldwide Universities via our Erasmus partnerships. Immerse yourself in new cultures and meet your potential international partners.

4

SKILL SET APPROACH

Our program provides foundational entrepreneurial knowledge you need to start your business. The learning environment will challenge you to think unconventionally and generate innovative business ideas.

5

CARRER VISIONING

The M.A. in Entrepreneurship is designed to provide you with the necessary tools for starting new independent businesses or for working in advisory roles for new venture start-ups. In addition, you will be part of a like-minded community as passionate and goal-driven as you.

Key Learning Pillars

1 MANAGEMENT

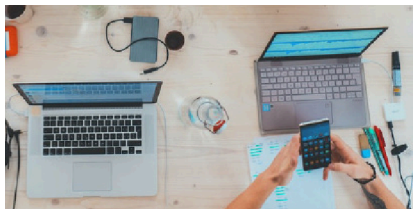
Discover the environment of your future business. This pillar is an incentive for innovation and continuous search for new markets and further development.

- Digital transformation and agile management
- Growth strategies
- Supply chain and purchasing management
- Sustainable business models
- Internship
- Ethics and academic integrity

2 MARKETING AND INNOVATION

Good relationships, both inside and outside the business, have a major impact on its performance. The subjects in this pillar teach you how to build connections with employees, partners and customers.

- Business Environment Analysis
- Understanding consumer needs
- Design Thinking, Creativity and Innovation
- Prototyping and Product Development



3 OPERATIONS

This pillar focuses on business operations and decision making, through data analysis, as well as negotiation techniques.

- Sales Management and Negotiations Skills
- Organization and Team Management
- Communication and Responsible
- Leadership
- Entrepreneurial Law
- Scientific Seminar - Business Plan Writing

4 FINANCE

Learn how to finance your business and get your idea pitched by real venture capitalists, who will assess you throughout your studies. Then, find out essential techniques for managing your business right.

- Quantitative and Qualitative Analysis for Business
- Cost Management and Budgeting
- Risk Management
- Raising Finance or Business

Alumni testimonials



The decision to study at FABIZ was one of the best decisions. I already started my entrepreneurial journey and I decided to learn more about Business Administration so I could increase my business understanding. I learnt from teachers with practical experience, open to help and provide introductions to other people in the field. I was part of a diverse group of colleagues, some of them with international experience. If you consider pursuing the entrepreneurial path, FABIZ will equip you with knowledge and skill sets that are so important in the difficult art of getting.

Denis TODIRICĂ | Co-Founder Horeca Orders and
Co-founder /Organizer - Tech & Startup

Studying at FABIZ was more than a simple stage of my life. I was raised in a family of entrepreneurs, so in a way I was already open to business. At the age of 23 I founded my first business, a fashion atelier/company. The theoretical background and the entrepreneurial experience during university helped me establish a new Romanian fashion brand which currently employs 40 people. For a wonderful experience during and after, I highly recommend this master program.

Diana MIREA | Founder of Miss One





I chose FABIZ because I always wanted to be my own boss, not to depend on anyone and to do exactly what I like. I know that the faculty has a community of professors and cool projects that will help me develop very well professionally. Why a master's degree? Because I wanted to learn other new things and meet other people passionate about entrepreneurship.

*Eduard MORARU | CEO & Founder
Meditoo.ro & StudentNews.info.*

During the FABIZ studies, I have learned a lot about business administration. With the accumulated knowledge I have started and progressively develop more and more my own business. I appreciate a lot the support of the faculty, the advice from the professors who are also working in the business sector, helping me face the threats of the business life, but especially for the space offered for developing office stuff by this amazing faculty. After all these years, I consider that studying especially entrepreneurship and business administration at FABIZ was a great launch pad for my entrepreneurial career, and this can hold true also for each and every one of you!

Mihai BĂLAȘA | Founder of BALMIX.ro



Faculty



Alina Mihaela DIMA
Professor



Bogdan NISTOREANU
Associate Professor



Carmen PĂUNESCU
Professor



Cătălina CHINIE
Associate professor



Costin CIORA
Lecturer



Ionela DUMITRU
Associate Professor



Mihaela DAN
Professor



Mihail BUȘU
Associate professor



Ovidiu Ioan DUMITRU
Associate professor



Lecturer



Vlad ROȘCA
Associate professor



Sorin ANAGHONTE
Associate professor



Valentina GHINEA
Associate professor



Daniela STAIU
Lecturer



Cristian NEGRUȚIU
Lecturer



Stere STAMULE
Lecturer

Industry professionals



Andrei DOGARU
Head of Product
Filbo



Andrei Perianu
Co-founder & COO
Bankata



Irina SCARLAT
Chief Growth Officer
Bitpanda



Dalia POLEAC
Design Thinking Educator
Future Jobs



Dan BERTE
Director, IOT
Bitdefender



Dragoș STOICA
Country manager
Brillio



Oana RADU
Managing partner
Highlight PR Romania



Ionuț LEAHU
CEO
Clinicile Doctor Leahu



Vlad CAZAN
Co-Founder @KFactory



Bogdan NICOARA
Co-Founder & CEO
@Bright Spaces

Why study abroad with MAENT?

Here are some of the Universities that have an Erasmus for Graduates partnership with FABIZ for the year 2024 - 2025:



Katholieke Universiteit – KU Leuven – Faculty of Economics and Business, Brussels Campus



Norwegian Business School

BI Norwegian Business School (Norway)



Université de Strasbourg
Ecole de Management



Lazarski University –
Varşovia



Université Catholique de Lille –
IESEG School of Management,
Campus Lille and Campus Paris



Upper Austria University of
Applied Sciences – Campus
Steyr



Université de Bordeaux

+75 Erasmus partnerships for graduate students in the Academy of Economic Studies, taught in English

+30 Erasmus partnerships that are taught in French or German

Entrepreneurship events

STARTUP SPOTLIGHT: Unveiling Diverse Career Paths in Innovative Ventures

On April 11th, the halls of ASE's Victor Slavescu building buzzed with excitement as students and professionals gathered for an enriching evening at the "STARTUP SPOTLIGHT: Unveiling Diverse Career Paths in Innovative Ventures" event.

Organized as part of the InnovX Academy program in collaboration with Faculty of Business Administration in foreign languages (FABIZ-ASE) and Faculty of Economic Cybernetics, Statistics and Computer Science, ASE Bucharest, this event illuminated the myriad career paths within the dynamic world of startups.

The agenda was packed with insights from industry leaders, offering a glimpse into the journeys of successful startup founders and thought-provoking discussions on the future of labor markets and technological advancements.

The spotlight then turned to our amazing speakers:

- Alin Rosca, Founder and CEO of RepsMate
- Daniel Georgescu, Co-founder of dMonitor
- Ada Visan, People, Talent & Culture Manager at Devhd | Premier ServiceNow Partner



The event on 11th of April 2024 at ASE



Entrepreneurship events

TRANSFORMATIVE JOURNEYS *From Corporate to Creator & Beyond*

Students were invited on March 7th to “Transformative Journeys From Corporate to Creator beyond”, a seminar designed to connect students on their pathway to entrepreneurship to distinguished professionals who have bravely navigated the transition from structured corporate environments to entrepreneurial ventures or have infused an entrepreneurial spirit within established organizations.

Bogdan Speteanu –
Co-founder and Chief Platform
Officer of MOOV Leasing

Tudor Popp –
founding partner at Hotspot
Workhub

Alex Dascălu –
Founder Institute Program
Director and event moderator

EVENT ORGANIZED BY

FABIZ

Alex M. Dascălu
moderator

**TRANSFORMATIVE
JOURNEYS: FROM
CORPORATE TO
CREATOR & BEYOND**

**MASTERING ENTREPRENEURIAL AND
INTRAPRENEURIAL SUCCESS**

MARCH 7TH, 2024,
18.00 TO 20.00

FABIZ – ASE
ROOM 4208
Victor Slavescu
Building
Calea Grivitei nr. 2-2A,
Sector 1, Bucuresti

FOR INQUIRIES
daniela.staicu@fabiz.ase.ro

REGISTER HERE

Our networking study visits

SOFIA

During 11th and 15th of March 2024, our students from the program “Master in Entrepreneurship”, participated in a traineeship program organized in Sofia to discover the Bulgarian Entrepreneurial Ecosystem.

As part of their work, they had to collect data from different institutions. For the first two days, the students visited Sofia Tech Park, the Embassy of Romania in Bulgaria and Faculty of Economics and Business Administration (FEBA), Sofia University “St. Kliment Ohridski”. In the second part of the week, the students visited several organizations, ranging from venture capital funds, like LAUNCHHub Ventures and Eleven Ventures to companies like Emag and Flip.

The students discovered together the thriving entrepreneurial ecosystem from Bulgaria, share experiences, ideas, future projects and, last, but not least, have fun together. Our gratitude goes to all the people involved, who share the same enthusiasm in building the next generation of entrepreneurs.



CLUJ-NAPOCA

Between 26 and 29 November 2023, part of our first and second year students, together with their professors Mihaela-Cornelia DAN and Cristian Negrutiu from Sparking Capital, were on a study trip to Cluj-Napoca.

The objective of the trip was to learn more about tech entrepreneurship, its beginnings, development, and future directions in the global business environment. The first day, they met the management team of Fortech Investments and learned about the investment process, how to pitch a business idea, and what elements are important for potential investors. A special guest speaker was Philip Choban, founder of Telios Care. He shared with us his life experience and inspired the students to act as entrepreneurs in the very challenging environment of today.

Further, they met Vlad Cazan, Co-Founder of KFactory®, who revealed how the digital transformation of the industry, mainly production plants, improves processes at all levels of the business. At #Teconnex Europe and #Teconnex Group, they could see how the value of “Create our future” is being demonstrated by investing in digitized solutions as part of the company’s strategic plan.

Entrepreneurship and Venture Capital

“

InnovX is a complete approach to innovation, which allows you to take your startup from idea to product and market validation in less than 3 months.

InnovX accelerated 110 innovators: 45 Grinders, 39 Startups and 26 Scaleups.



“SPARKING CAPITAL - is an early stage, Venture Capital fund backing entrepreneurs with unique industry insights, powerful vision, passion, courage and excellence in the execution of their plans.

Sparking Capital focuses on pre-seed & seed investments. They are industry agnostic but prefer investments in consumer internet, marketing-tech, supply chain-tech, fin-tech, property-tech, circular economy-tech startups with differentiating value propositions, disruptive business models which have the potential to become national champions and/or scale up fast internationally.

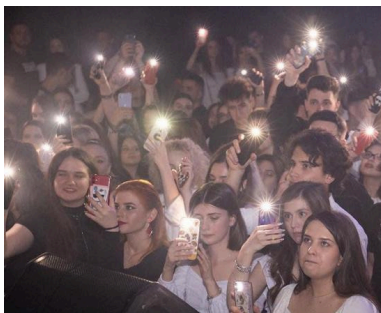
Our business partners



Deutsch-Rumänische
Industrie- und Handelskammer
Camera de Comerț și Industrie
Româno-Germană



Life at FABIZ



Admission Process

1 Online registration on admitere.ase.ro: 18th - 22nd July 2024 (Thu-Mon), Monday until 16:00

Details and applications at:
<http://entrepreneurship.fabiz.ase.ro/admission/>

2 Physical interview (knowledge assessment, according to the bibliography) 26th July 2024

The admission average grade point is determined as follows:

- **50% evaluation** of the application file: average Bachelor exam – 40 points, letter of motivation – 40 points, professional experience/recommendations/extracurricular activities – 20 points. (100 points)
- **50% oral exam** (ie. online interview): interview knowledge assessment in the field of business administration, with questions from members of the commission – **presentation and evaluation of a business idea** (100 points).

A minimum of 60 / 100 points is required in order to be admitted.

If there is more than one applicant with the same grade as the last one admitted on a budgeted or tax place, there will be additional criteria used according to the methodology.

3 Registration of the contestations regarding the oral exam/specialty assessment (interview) via e-mail:

registratura@ase.ro between 08:00-10:00 (28 July)

Publication of the preliminary admission results (28 July)

4 Place confirmation 29 July (Mon)

Confirmation of the subsidized places is done by submitting the baccalaureate diploma, the bachelor diploma and transcripts.

Confirmation of the places with fee is done by submitting the proof of payment of 1/2 of the yearly tuition fee (payment channels: admitere.ase.ro or bank transfer) and of the baccalaureate diploma, the bachelor diploma and transcripts.

- Submitting the diplomas: 29th-30th July (Mon-Tue), Monday, July 30th until 14.00 .

Payment of 1/2 of the annual tuition fee: 29th-30th July (online on admitere.ase.ro)

Registration of withdrawals is also done during this period through admitere.ase.ro.

Final list of admitted candidates: Jul 31st

5 Academic year start (1 October) & signing of tuition contracts (by the 22 October)

More information on registration, exams and the final results will be published on admitere.ase.ro during the admission period.

Number of places

Romania, EU, EEE

Without tuition fees **40**

With tuition fees **13**

●
Fees

*Romania, EU, EEE
(in RON)*

Application fee **250**

Tuition fee/year **10.000**

“

Most people regard the ability to start a business as instinctive. So, why undergo a M. A. in Entrepreneurship?

To become an entrepreneur you need more than a brilliant idea, an app and... a garage.

How can you assess the business validity of your idea? How can you assure your business visibility? Find the suitable financing sources? Be able to draw a realistic business plan? Or how can you identify, segment, and target your potential customers? How can you pitch your idea and convince the most skeptical venture capitalist?

Do you want to become an entrepreneur or improve your business? Do you want to become your country's Steve Jobs or Bill Gates?

MAENT is your answer, the link to an entrepreneurial community!

Join us in a high quality Master of Entrepreneurship, become a part of an insightful journey and start your success story right now!

Professor **Mihaela-Cornelia DAN**
PhD
Program Manager

FIND OUT MORE:

📍 FABIZ, Calea Grivitei, nr. 2-2A, district 1, Bucharest

🌐 <http://entrepreneurship.fabiz.ase.ro>

✉ entrepreneurship@fabiz.ase.ro

📘 <https://www.facebook.com/ASE.FABIZ>



2024